

Brand Guidelines



Primary Logos:



Secondary Logos:



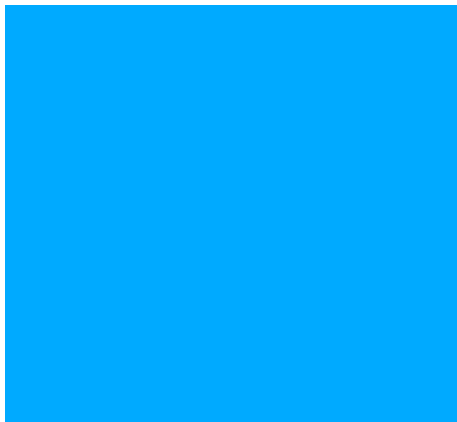
Color Palette:



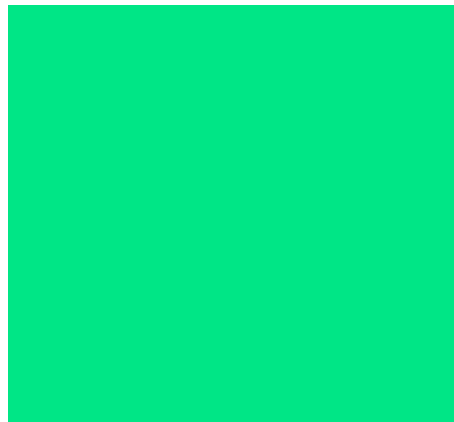
Blue
#5B46FA



Green
#00A66E



Light Blue
#00AAFF



Light
Green
#00E686



Black
#202020



Typography:

Primary font - **Neuzeit Grotesk**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@#\$%^&*()



Header 1:

Neuzeit Grotesk, 96px font-size, 1x line-height, bold weight (700)

Header 2:

Neuzeit Grotesk, 42px font-size, 1.1x line-height, bold weight (700)

Header 3:

Neuzeit Grotesk, 32px font-size, 1.2x line-height, regular weight (400)





Header 4:

Neuzeit Grotesk, 24px font-size, 1.2x line-height, regular weight (400)

Header 5:

Neuzeit Grotesk, 20px font-size, 1.2x line-height, regular weight (400)

Header 6:

Neuzeit Grotesk, 18px font-size, 1.2x line-height, regular weight (400)

Body text:

Neuzeit Grotesk, 18px font-size, 1.4x line-height, regular weight (400)

Tagline:

Driven by Your Needs.

Message:

What happens when you merge leading technology and industry best practice? The best of both worlds and the promise of unlimited possibilities. Supply Focus delivers on that promise by providing unlimited flexibility to meet your unique end-to-end supply chain management needs. Supply Focus handles large data volumes instantly and connects all collaborators to a single source!



Hashtags:

#supplyfocus

#Cubewise

#supplychainmanagement

#supplychain

#scm

Supply Focus library:

Visit the link below to download all logos, illustrations, icons, videos, marketing material, etc.

<https://supplyfocus.cubewise.com/library>



Email Address:

supplyfocus@cubewise.com

Social Media links:

LinkedIn - <https://www.linkedin.com/company/supplyfocus/>

Twitter - <https://twitter.com/SupplyFocus>

Instagram - <https://www.instagram.com/supplyfocus/>

Facebook - <https://www.facebook.com/SupplyFocus.cubewise/>

